

Assistant – Department Head (Public Communications)

Responsibilities

- Managing all development of marketing and planning strategies to attract new clients to the company trading platform.
- Establishing action plans for both of marketing and planning activities to increase the company's market share; not only the existing investors, but also encourage the new investors as well.
- Analyzing utilization of the marketing promotion channels to measure effectiveness in order to identify areas for improvement.
- Utilizing digital marketing tools and techniques to attract new clients.
- Conducting market research, market share evaluation in order to stay above the market competition.
- Establishing and keeping a good relationship with media for publicity purposes.
- Implement strategic change within the department improving efficiency and streamlining processes accordingly.
- Collaborating and working closely with both of the IT team and partner companies to develop new innovations to enhance clients' user experience.
- Be up-to-date with new technologies and trends especially in digital marketing.

Qualifications

- Bachelor's or Master's Degree in Economics/Marketing or related fields.
- Experiences or knowledges in managerial level of e-business, online marketing, online trading, securities business or related fields would be beneficial.
- Strong controllership, people management and Strong leadership.
Good in English both in speaking and writing.

We are fully providing the benefits as followings

- Salary Range: negotiable
- Group Life & Health & Dental Insurance: OPD from THB 50,000-150,000 allowance per year (incl. spouse and 2 children), IPD room & board of THB 3,000 per day, etc.
- Provident Fund
- License Allowance (Securities THB 1,000 and Derivatives THB 1,000)
- Annual Health Check-up
- Company's outing and New year party
- Other supports refer to company's policy (i.e. marriage gift, hospital visit gift, birthday gift, dead benefit, etc.)
- Performance Bonus
- Business leave 7 days
- Annual leave 12 days (after probation) - No need to wait for 1 year and for unused annual leave, the company will pay back as per labour law requirement !!!

Please send your resume with photo to hr.trade.th@z.com
or call 02-088-8181, 02-088-8184 for more information.



All applications will be treated in the strictest of confidence.

Looking for a
Part-Time Staff/
Full-Time Staff